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The Google Effect

Google. The inline search engine that makes life easier. Many people use the search engine Google to look up answers for questions or they use it to learn how to do something. Google is the first thing that pops up into everyone's brain when something is needed. The evidence used as support is *The Shallows: What the Internet is Doing to Our Brains* by Nicholas Carr, *Google Effect: Is Technology Making Us Stupid* by Genevieve Roberts, and *How is Google Changing Our Memory* by Moran and Firth. In reality, Google is making us stupid because it doesn't let us think deeply, we remember less information, and we rely on Google too much.

To begin with, Google is making us unintelligent because it doesn't let us think deeply. When we think something our minds have to be calm and at peace. According to Nicholas Carr's writing, he states, "It's our ability to think deeply about that information. And deep thinking, brain scientists have discovered, happens only when our minds are calm and attentive. The greater our concentration, the richer our thoughts"(p2). For us to really think we have to be calm. If we want information we have to think to get it. The greatest minds all came up with their inventions with just thinking. But today if someone wants information all they have to do is say "Ok Google" and ask away. With Google you don't even need to your brain. According to Nicholas' writing he wrote, "The fact is, you'll never think deeply if you're always Googling, texting and surfing"(p5). This evidence is true because, today, everyone has Google to count on.

No one is really going to have much thought when they have Google. Google doesn't care if you think or not they just want to make money. That is why Google is making us stupid.

Secondly, Google is making us unintelligent because we remember less information. Today, people count on technology to memorize everything for them. According to Genevieve Roberts' she states, "We're missing the real danger, the human memory is not the same as the memory in a computer: it's through remembering that we make connections with what we know"(p6). We count on Google to memorize what we can't. We just open Google to see what we have forgotten. Through remembering is how our brains functions. Google is just memorizing everything, which is making us moronic. The more technology we use the more experiences we miss. According to Genevieve, she wrote, "we might miss important experiences, and not commit them to long term memory. Constantly looking up information online is not effective way to to create permanent memories"(p8). When we look up information that information does not stay in our brain. When we want something remembered Google comes along. Our memory is very important because it can be used to remember important events in life. Or if you have a test, what you memorize is what is going to help you, not Google. If we rely on Google too much, it will just end up making us less intelligent.

Finally, we just rely on Google too much. It is true, Google does make life easier, but is it beneficial to us? According to an infographic by Moran and Firth, " With the internet, everything is just a click away. When we don't know something, we are primed to turn to the computer to rectify the situation"(present with Google). When we don't' know something we automatically turn to Google for answers. But Google is not beneficial to us to us because it doesn't let us use our own brain for answers. Our brains are just empty when it comes to Google. According to the

infographic the authors wrote, “With search engines available all the time, we don’t need to encode the information internally, because we need it, we will look it up in the internet”(Present with Google). The truth is, we depend on Google too much. Whether it is for answers for answers or memorization Google has it. But Google is not letting us think properly for ourselves. Google might as well be our brains. Others might disagree by saying that Google makes life easier. They are incorrect because we all have our own minds and we can think for ourselves. However, Google is just not letting us reach our full potential, which is making us stupid.

In conclusion, Google is making us less intelligent because it doesn't let us think deeply, we remember less information, and we rely on Google too much. This is significant because we look at Google for answers, when are we going to think for ourselves. We are relying on a search engine, that does not always have the right answers. Many people believe what Google says, but sometimes it has false information. The reason we have brains is so we can find solutions to our problems, not let a search engine do it.